



**Engage. Educate. Empower**



India Literacy Project  
Nurturing Aspirations, Enabling Achievement

2017 Annual Report



# Foreword



Today, there are 197 million children in 1.45 million primary schools in India. Sarva Shiksha Abhiyan (SSA) is India's main program for universal elementary education for these children. SSA's goals include universal access and retention, gender and caste gap reduction in education, and enhancement of learning levels. Over the past 20 years, despite the increasing population, India has increased her literacy rates from 52% to 74%. Concerted efforts by Government and Non-Governmental organizations have resulted in 96% enrollment in primary schools. Progress has been made in to providing services such as school buildings, functional toilets, drinking water and mid-day meals. Community engagement to monitor and supervise schools has created improved local level accountability.

While these achievements are significant, there is much more to be done to improve learning outcomes. 48% of children in Grade 5 cannot read at Grade 2 level; 43% in Grade 8 cannot perform 3-digit by 1-digit division. Results have also been poor in high schools and higher secondary schools.

While ILP continues to make schooling possible for thousands of children, we are focused on improving the quality of learning for these children. In preschools, we provide teaching & play/learning materials coupled with systematic training for teachers and helpers. In primary schools, we support additional teachers where there is acute shortage, enable remedial learning programs, provide teaching & learning materials, conduct learning level assessments and more. In middle/high schools, we are expanding our 'School as a Multi-Dimensional Learning Space' (MDLS) program. MDLS leverages technology, digital media and hands-on learning kits to supplement the traditional methods used in schools. In a first-of-its-kind effort, ILP is using Google Earth to develop Social Sciences content as interactive stories that enable teachers to take their students on amazing virtual journeys.

ILP is making every effort to ensure that children have all the learning resources like textbooks, libraries, learning kits, computers, and trained teachers to make school an enjoyable and valuable learning experience.

**Thank you for your continued support in making this a possibility.**

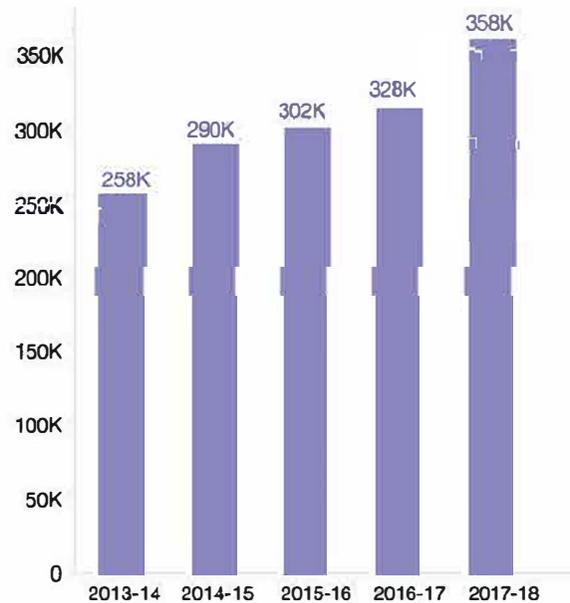
**Subhash Pochareddy**

National Convenor

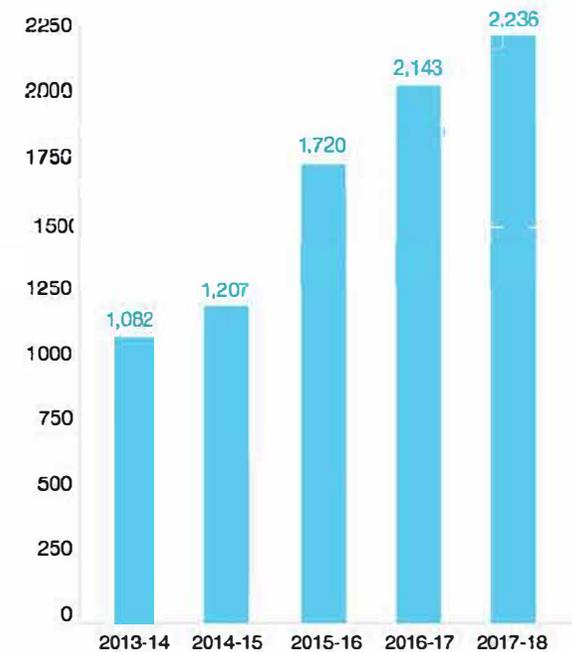


# Our Reach in Recent Years

## BENEFICIARIES



## VILLAGES



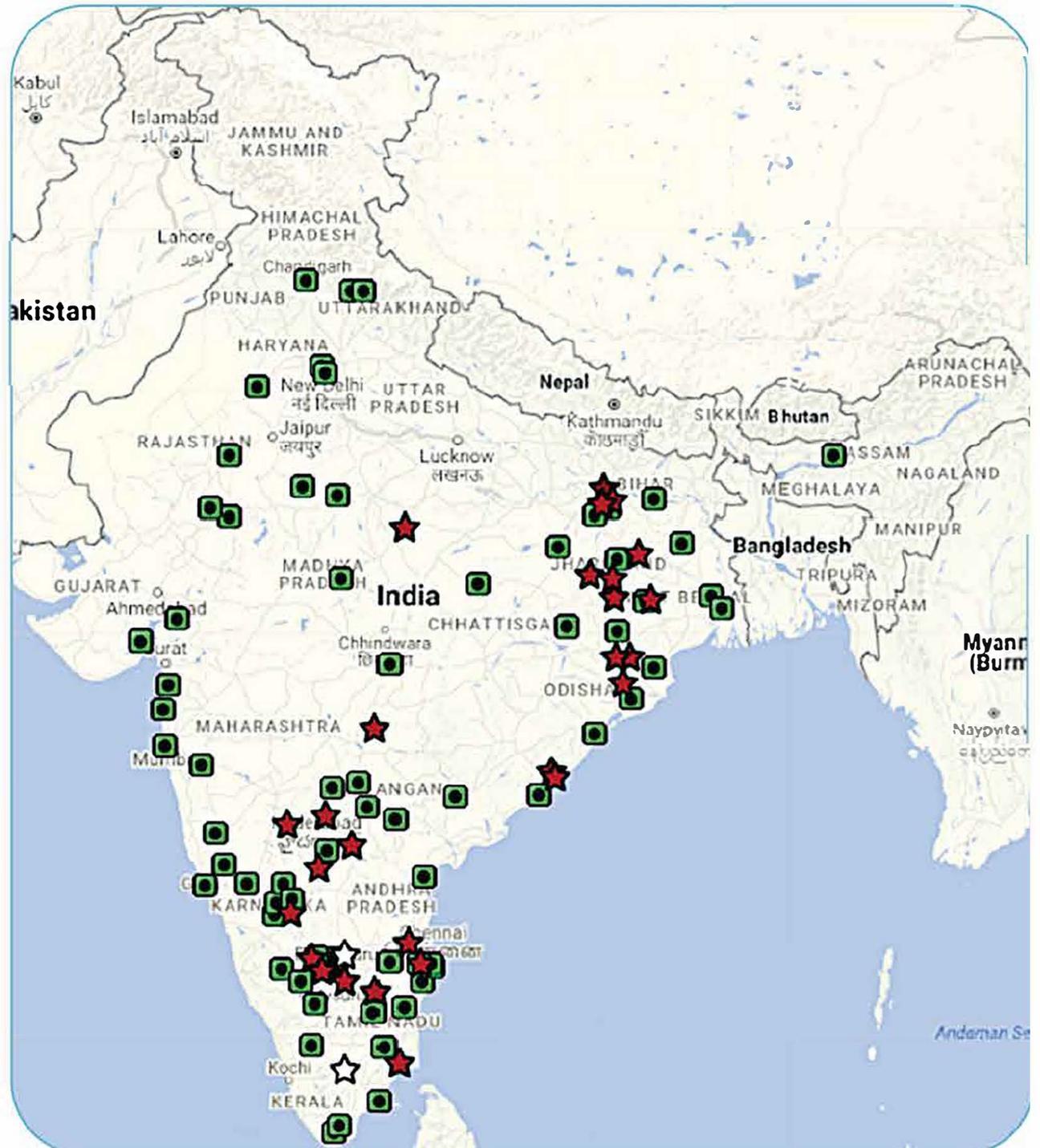
## 2017-18

- 8 States
- 1,859 Schools
- 1,878 Preschools
- 141 additional teachers in schools with teacher shortage
- 50,000+ books provided to school libraries by ILP

# Projects in India

● COMPLETED PROJECTS

● ACTIVE PROJECTS





# Making Preschools Fun!

In Kalburagi District, Karnataka

Since 2009, ILP has been working in the remote villages of Sedam block through our NGO partner, CDF. When we started, an ILP volunteer who visited the project pondered, *"I am not sure whether CDF or ILP or anyone short of the district collector / higher authority can get that area out of its own quicksand"*. For the first 3 years, we focused on the basics - improved enrollment, provided basic play materials, provided simple training to teachers & helpers, and started engaging the community. This was a slow process, but it laid a solid foundation for the next phase.

Over the next 3 years, we adopted a systematic preschool education system developed by Center for Learning Resources, Pune. Preschools were modified with more inviting learning and playing materials, and teachers were trained on how to use them effectively. This completely transformed the preschools! Attendance improved, children's learning levels showed progress, and children entered primary school showing better coping skills. Mothers were fully engaged in their preschools, and Gram Panchayats started providing more play materials, uniforms, and repairing the buildings. This further motivated the teachers and workers. A virtuous circle was created!

We have come a long way from working in 17 daunting villages in 2009 to preschools flourishing in 158 villages in Sedam. Today, the CDF team proudly hosts many Government officials and NGO teams to showcase how preschools can be positively transformed!



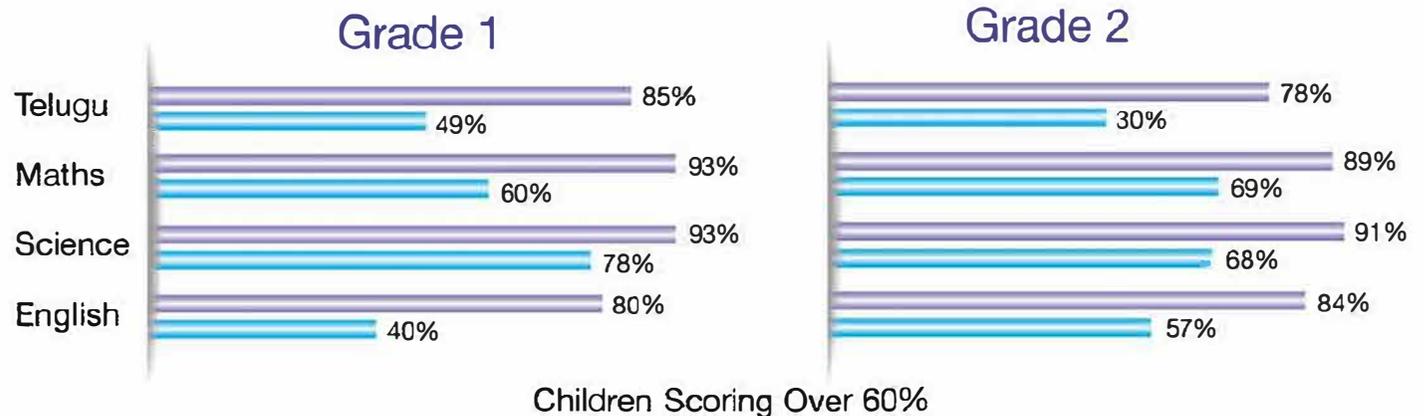
# Activity Based Learning In Primary Schools

In Vizianagaram District, Andhra Pradesh



When you enter the primary school in Mandiralvalasa village in Vizianagaram district, you will be greeted with a hearty 'Good morning' from a group of 1<sup>st</sup> Grade and 2<sup>nd</sup> Grade children sitting in one shared classroom. The most surprising part of this interaction is the confidence in those smiling faces. This school is one of the 18 primary schools where ILP - through Sodhana Trust - is implementing an Activity Based Learning (ABL) program. This ABL program believes that 'joyful learning' and holistic care of the children taps into their natural curiosity and enthusiasm. Sodhana conducts intensive 10-day teacher training to give them skills to make early education interactive and fun for children in their classrooms. The effectiveness of the program is evident in the amazing learning assessment results, but even more importantly, the social and psychological progress of the children is a joy to behold.

- 481 children in 18 ILP schools
- 417 children in 18 Non-ILP schools



# Learning Social Sciences In A Whole New Way

In Karnataka, Tamil Nadu & Telangana

ILP is transforming the teaching and learning of Social Sciences in India's government schools. In collaboration with teachers, ILP is using Google Earth to develop Social Sciences content as interactive stories that enable teachers to take their students on awesome virtual journeys. ILP is creating an education package mapped to the government curriculum for Grades 5 through 10 in local languages. ILP will train the teachers and embed local facilitators that ensure success. ILP will deploy this program in many states by working with government and other local organizations.

As a part of Google Earth India launch in May 2017, ILP collaborated with Google to build 3 stories using Google Earth, Maps & Street View:

**History of Medieval India:** An Interactive journey through time spanning kingdoms, historical monuments, temples and palaces.

**Rivers of India:** The source-to-sea journey of the important rivers of India, showing the meandering rivers, the dams, and the cities they nourish.

**Vijaynagar Kingdom:** The highlights of the history of Karnataka, and the Vijayanagar kingdom.

(See these interactive stories at [earth.google.com/web](http://earth.google.com/web) under Education)



# Students We Supported Are Already Giving Back

In Thiruvallur District, Tamil Nadu

22 year old Tamilarazan is a bright example of the spirit of giving in deed. The son of a brick kiln worker and a beneficiary of ILP's Career Counseling, Scholarship & Mentoring (CSM) program, he received an ILP scholarship from 2014 to 2017 and completed his undergraduate degree with the top rank at Presidency College.

During ILP's 2017 career counseling sessions for Grade 12 students in the same brick kiln community, he volunteered enthusiastically to help. He slept in the ILP office the prior night lest he should be late for the sessions. The next day, children were delighted to engage with a previous student supported by ILP - a student who grew up just like them. Hearing from him was a hopeful and inspiring experience for the students. He says, **"I wanted rural, poor students with good academic background to be supported for mainstreaming"**.

ILP hopes to keep inspiring many such minds!



# Our Holistic Approach To Education

## What We Do



- **Access:** Open new government schools where there are none
- **Enrollment:** Ensure that children are going to school
- **Retention:** Ensure that students are continuously attending school
- **Learning:** Improve the quality of learning in school

## How We Do It



- **NGO:** Leverage local experience to accelerate change
- **Community:** Activate parents and leaders to embrace education as their children's right
- **Government:** Partner with the local administration for continued support

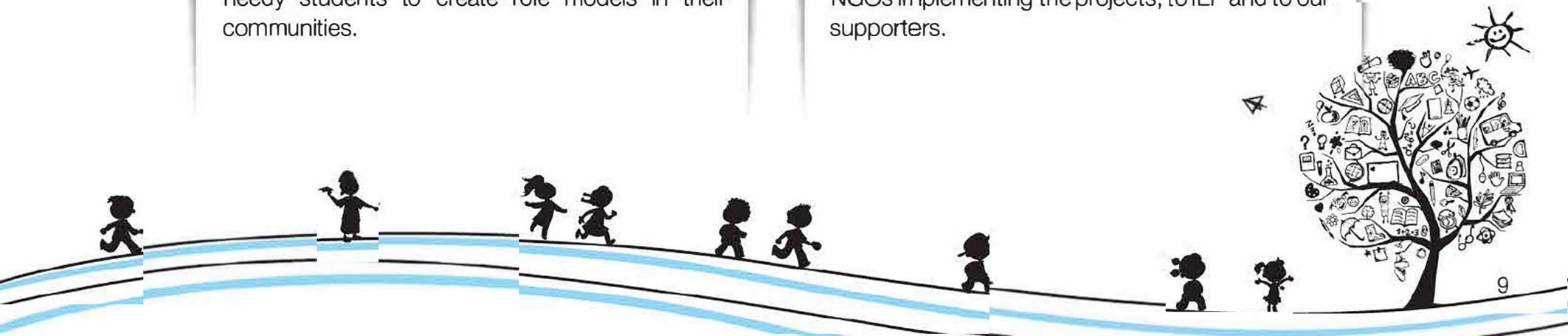
# Current Initiatives

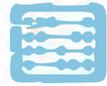
## Counseling, Scholarships & Mentoring

In a young developing country like India, especially in rural India, literacy should result in outcomes that increase the standard of living of individuals, and communities as a whole. To this end, ILP works with students graduating from 10<sup>th</sup> and 12<sup>th</sup> grades by exposing them to a variety of available options from which to choose **courses that fit their intellectual interests** while also leading to good careers. ILP is now coming up with digital tools for students to explore these choices and to work with a mentor to choose their career path. ILP will also continue providing Scholarships for some of the needy students to create role models in their communities.

## Data-Driven Decision Making

In 2017, ILP moved its field data collection efforts from a paper-based process to a mobile-app based process. This is enabling ILP to **rapidly create actionable** analysis that can be used to enhance our plans of action in the field. This data set is also easily used to evaluate all the ILP designed **Key Performance Indicators (KPIs)** of a project - learning levels, children's attendance, re-enrollment of children, quality of infrastructure and services in preschools & schools and more. These KPIs will provide an objective view of the progress in our efforts - to our partner NGOs implementing the projects, to ILP and to our supporters.





# The Road Ahead



STATE	PROJECT DESCRIPTION [Implementing NGO]	VILLAGES	PEOPLE
<b>Andhra Pradesh</b>	Enable education in the block with lowest literacy rate [ <b>AARDIP</b> ]	19	6,889
	Enable access to education for children of Yenadi tribe [ <b>PPT</b> ]	120	9,802
	Activity based learning in primary schools [ <b>Sodhana</b> ]	18	1,250
	Preschool & School readiness in two blocks [ <b>YCB</b> ]	13	2,642
<b>Bihar</b>	Bring out-of-school children back to school [ <b>Abhiyan</b> ]	50	16,873
	Quality education for all children with community support [ <b>JAN</b> ]	41	17,785
	Literacy movement for Musahar community [ <b>PJS</b> ]	20	6,354
<b>Jharkhand</b>	Strengthen the state's Right To Education forum [ <b>LEADS</b> ]	-	-
	Catalyze change through children's education [ <b>LEADS</b> ]	50	8,421
	Community empowerment for quality education in Kairo block [ <b>LGSS</b> ]	26	15,449
	Community empowerment for quality education in Kisko block [ <b>LGSS</b> ]	20	3,122
	Strengthen schools & rehabilitate children in Mica mining areas [ <b>Savera</b> ]	21	5,032
	Bring children back to school & improve quality of learning [ <b>TRCSC</b> ]	45	19,125
<b>Karnataka</b>	Integrated Education Movement in Sedam block [ <b>CDF</b> ]	158	44,497
	Integrated Education Movement in Kalburagi rural block [ <b>CDF</b> ]	30	6,453
	Right to Education task force in Karnataka [ <b>CRT</b> ]	54	7,070
	MDLS & CSM Program [ <b>ILP, Bangalore Chapter *</b> ]	345	20,564

\* Significant support via funds raised in India



STATE	PROJECT DESCRIPTION [Implementing NGO]	VILLAGES	PEOPLE
Karnataka	Strengthen schools via community participation [SNEHA]	140	29,881
	Engage community for children's education [Ujwala]	36	16,146
Madhya Pradesh	Re-enroll children and improve learning levels in schools [Mahila Samithi]	42	11,689
Odisha	Provide access to education as every child's right [Ganeswar Club]	105	14,585
	Ensure schooling for children of primitive tribes [RRO]	49	5,816
	Set up education centers; bring tribal children back to school [UAC]	131	15,042
Tamil Nadu	Ensure quality learning for children of linguistic minorities [ARCOD]	60	9,974
Jharkhand	MDLS & GSM Program [Gandhigram]	2	1,118
	Ensure development, protection & participation of girl child [HOPE]	37	14,232
	Learning level improvements & scholarships program [ILP, Chennai Chapter*]	85	21,518
	Ensure education for children of migrant laborers in brick kilns [IRCDS]	282	15,785
	Ensure quality of education in two blocks [IRCDS]	48	1,191
	Ensure quality education for tribal children [VRDP]	72	10,441
Telangana	Strengthen child rights to eradicate child labor [DREAM]	40	3,823
	Learning level improvements & scholarships program [ILP, Hyderabad Chapter*]	30	6,479
	Education for children of Lambada tribes [RDS]	47	18,993
All States	Knowledge Hub program [ILP]	-	-

\* Significant support via funds raised in India

# Financials

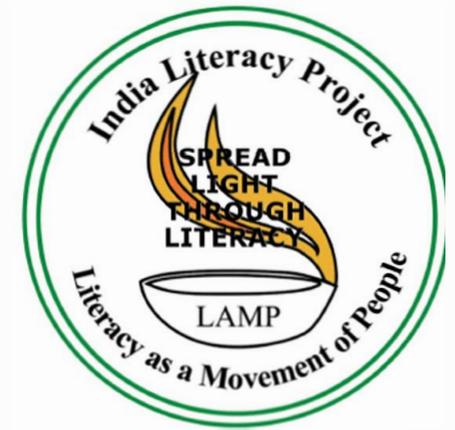
<b>INDIA LITERACY PROJECT</b>	
<b>ILP-USA Income &amp; Expenditure Statement</b>	
<b>For the year ending Dec 31, 2017 (Audited)</b>	
	<b>2017</b>
<b>INCOME</b>	
Funds raised*	\$994,327.49
Interest Income & Capital Gain	\$320.94
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<b>TOTAL INCOME</b>	<b>\$994,648.43</b>
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<b>EXPENSES</b>	
Grants to Projects & Monitoring	\$669,091.16
Outreach Expense**	\$88,609.08
General & Admin Expense***	\$32,458.56
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<b>TOTAL EXPENSES</b>	<b>\$790,158.80</b>
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<b>NET INCOME</b>	<b>\$204,489.63</b>
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\* Includes cash and non-cash donations by individuals, corporations and event income

\*\* Funded by event sponsorship, event registration fees & targeted donations

\*\*\* Funded by targeted donations from volunteers





# A catalyst for 100% literacy in India

<http://www.ilpnet.org>  
[ilp@ilpnet.org](mailto:ilp@ilpnet.org)

ILP is registered in the USA under Section 501(c)(3) of the Internal Revenue Code (Tax Id: 36-3779020)

ILP India is registered as a Trust in Karnataka. Registration No. 281/ 1999 – 00.

Registered u/s 12 A(a) of the Income Tax Act, 1961. No. Trust /713/10A/Vol I./I-173/2000-2001 dated 16.10.2000  
Registered under section 80G of the Income Tax Act, 1961.No. DIT(E)BLR/80G(R)/665/AAATI3576P/ITO(E)-1/Vol 2008-2009,  
valid permanently as per amended Proviso to Sec 80G (5) of the IT Act, 1961 vide CBDT Circular # 7 Dated 27.10.2010  
Registered under the Foreign Contribution (Regulation) Act, 2010 with the FCRA Division, Ministry of Home Affairs,  
Government of India. Registration No. 094421430 dated 11/07/2011. Renewed until 31 October 2021 vide No.